

BUSINESS PROFILE



MARQUE
PROJECTION

Marque Projection is a 21st century integrated branding consulting company duly registered under the Company and Allied Matters Decree of 1990 with the mission to develop, manage and market high end digital and print products and services such as digital marketing, content management, website design, other branding collateral and general media consultancy.



About Us

We are committed to providing standard branding and communications solutions in Nigeria through the deployment of quality products and services, use of highly motivated and dedicated personnel and innovative techniques that ensure customers delight and yield on investment.

Marque Projection has management and staff of proven experience, track record of performance and responsibility



Brand Awareness

Building the awareness of your company through consistent design, messaging and content marketing



Media Consultancy

Giving you 21st century tested and proven strategies to grow your media presence.



Content Management

Helping you create and manage result-oriented contents on your website and social media platforms

What We Do



Branding Collaterals

Helping you create memories and giving your clients something to remember you by



Digital Marketing

Taking your business to the digital space with the aim of increasing customer base, awareness, and patronage



Website Design

We create a customer friendly website with easy navigations and top notch professional interface platforms

INSIGHTS

Nigeria has the largest internet population in Africa, and 8th in the world, up from 11th in 2012.

Population: 200,962,417 population (2019)

Country Area: 923,768 sq km

Internet Users: 111,632,516 in Dec/2018, 55.5% of the population, per NCC

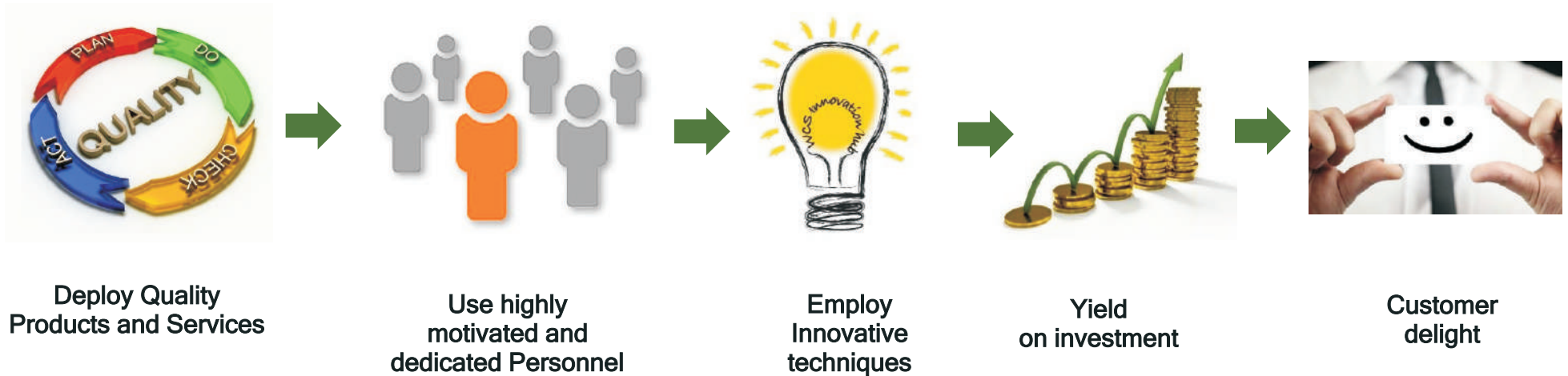
Facebook Users: 17,000,000 Facebook users in Dec/2017, 8.5% penetration rate.

Source: Internetworldstats

INTERNET USAGE AND POPULATION GROWTH

YEAR	Users	Population	% Pen.	Usage Source
2000	200,000	142,895,600	0.1 %	ITU
2006	5,000,000	159,404,137	3.1 %	ITU
2009	23,982,200	149,229,090	16.1 %	ITU
2011	45,039,711	155,215,573	26.5 %	ITU
2015	92,699,924	181,562,056	51.1 %	IWS

OUR OBJECTIVES



We are committed to providing standard branding and communications solutions in Nigeria through the deployment of quality products and services, use of highly motivated and dedicated personnel and innovative techniques that ensure customers delight and yield on investment to stakeholders.

To be a world class integrated branding consulting company that will, plan and manage results-oriented branding strategies for clients and promote excellence in the Nigerian marketing and media industry

VISION

To develop, manage and market high end digital and print products and services that will change the face of the marketing and media industry Nigeria using efficient and innovative techniques, dedicated and highly motivated personnel that will ensure reliability, customers delight and profitability which will ensure adequate yield to all stakeholders

MISSION

To provide standard branding and communications solutions in Nigeria through the deployment of quality products and services that will uplift the standard of the branding and media industry in Nigeria to such level as to be compared to her counterparts in other parts of the world.

COMMITMENT

Case Studies



Brochure designed for CCNI



Website designed for Gorine Energy



2020 Calendar designed for CCIFN



Some of Our Esteemed Clients



Contact Us



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