



# BUSINESS PROFILE

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2022/23

# About Our **CORPORATE BUSINESS**



**M**arque Projection is a 21st century integrated branding and consulting company duly registered under the Company and Allied Matters Decree of 1990 with the mission to develop manage and market high-end digital products and services such as digital marketing, content management, website design, other branding collaterals and general media consultancy.

We are committed to providing standard branding and communications solutions in Nigeria through the deployment of quality products and services, use of highly motivated and dedicated personnel and innovative techniques that ensure customer delight and yield on investment.

We have a management and staff of proven experience, track record of performance and responsibility

# OUR SERVICES

## SOCIAL MEDIA MANAGEMENT



With over 4 billion active social media account annually, the business of sales has moved from traditional form to social media. We understand that managing your social media platforms while trying to focus on the core of your business can be difficult and ineffective.

At Marque projection, We help brands manage their social media accounts while assuring returns on investment (ROI) from your social media platforms.

We analyze your social media audience, develop a strategy that is tailored to them, create content with stunning graphics and place targeted adverts on your social media platforms.



# OUR SERVICES

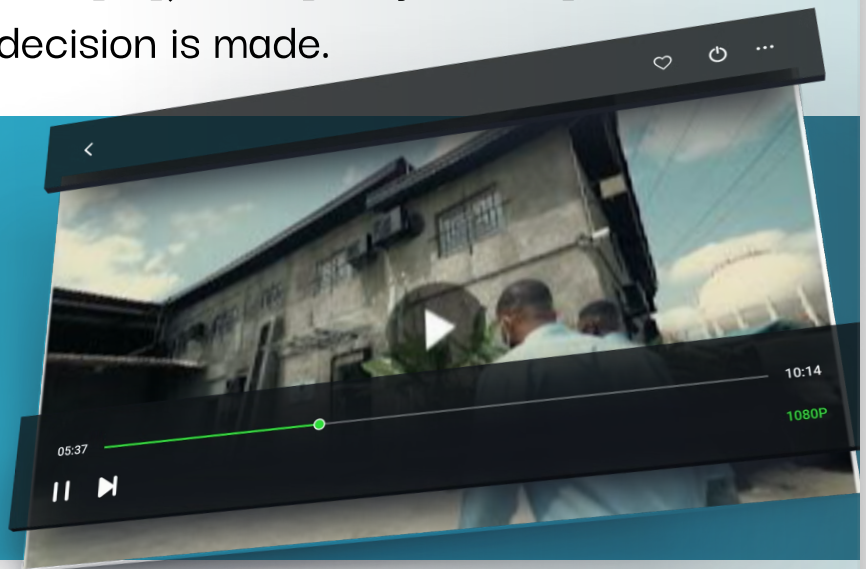
## VISUAL MARKETING ACTIVATION PROJECT



With the latest marketing strategies deployed by brands on social media, it has discovered that adding a "visual activation" on your landing page can increase conversion by over 75%.

With this in mind, Marque projection helps your brand with visual product activation (through videos and imaging) that gets your target audience glued to your platform till a sale decision is made.

We contract social influencers, create captivating scripts and execute a thriller standard activation for your brand.



# OUR SERVICES

## MARQUE PROJECTION PHOTOGRAPHY



Marque Projection photography is a subsidiary of the Marque Projection group that specializes in corporate event coverage, product activation, branding, photography, etc.

We have been in the room to cover board meetings, high-level business and political engagement, annual general meetings etc.

At Marque Projection photography, your images speak.



# OTHER SERVICES



# SOME OF OUR ESTEEMED CLIENTS

**Schneider**  
Electric

PATHOLOGISTS  
**CLINA-LANCET**  
LABORATORIES  
Key to Diagnostic Excellence

**GORINE**ENERGY  
LIMITED

AFRICA  
**CEO**  
FORUM

**CCI** FRANCE  
NIGERIA

**Topsysharon**  
MUSIC CONSULT

**Capitana**  
RESOURCES LIMITED

**Bolamark**  
ENGINEERING LIMITED

**NESSCO**

**BJC**  
INTERGLOBE

**B**  
**BTC**HUB



**We make your  
brand speak**

## CONTACT US



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